

INNOVATIVE SOCIAL EMAIL MARKETING TECHNOLOGY



Engage your CRM & reaffirm your brand identity to another level. InterECM allows you to integrate your promotions or newsletters via email marketing.

Plan, Manage, Integrate & Execute your email marketing campaigns through further targeting your customers with InterECM's psychographic data analysis offered on each & every email sent.

InterECM also allows you to personalise each email template to give your customers a one-to-one experience; all with a simple one click system regardless of the database size.

Manage your Email Marketing Campaign



BENEFITS

- **Strengthened Personal Connections**
Identify & target your customers by monitoring their response towards your email campaigns.
- **Draw Traffic to Website, Blog & Social Media**
Create interest & presence to your website, blog & social media outlets to further expand & explore your branding & image.
- **Psychographic Data Analysis**
Gain valuable feedbacks & perspectives through relevant real time results based on behavioural data.

APPLICATIONS

- Email Promotions
(online marketing campaigns, product launches)
- Newsletter, Brochures
- Email Alerts & Notifications
- Reservation / Confirmation Forms
- E-Surveys, Customer Database Cleansing & Update

KEY FEATURES

- Unified Parallel Broadcasting
- Scheduling Functions
- User-friendly Configuration
- Reliable High Speed Engine
- Support Multiple Languages
- Fully Personalised Content
- Comprehensive Tracking & Reporting

Visit us at www.interecm.com

Scan me

